## INDUSTRY EMAIL **UPDATE NEWSLETTER**

Reach the inbox of every TIADA member when you advertise in the TIADA Industry Email Update (twice monthly) newsletters. Your ad will be featured between informative blogs, legislative updates, educational articles, and association news.

## A TOP LEADERBOARD

\$1,300 monthly

Lead the TIADA Industry Newsletter with this premier position. Your company receives prime exposure and traffic.

640p x 90p

**B** TRADITIONAL BANNER 640p x 90p

\$1,100 monthly

c PRODUCT SHOWCASE

\$1,100 monthly

We'll help you showcase your latest product with this highlighted placement. Include a photo, 50-word description and a link to your site.

200p x 200p (logo/image)

D SPONSORED CONTENT

\$1,200 monthly

In addition to your logo, provide us with up to 5 links to your articles, blogs, interviews, and press releases — all under your brand.

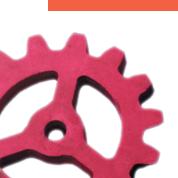
200p x 200p max (logo/image)

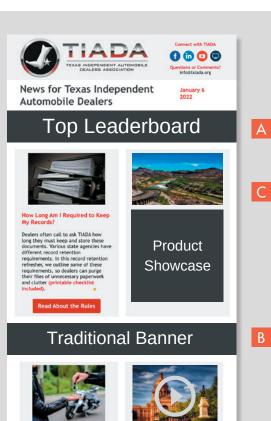
E VIDEO CONTENT

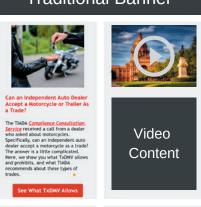
\$1,200 monthly

Add your YouTube or Vimeo content with your description (50-75 words) to tell your story to the TIADA audience.

320p x 180p max thumbnail size









E

D

Product Showcase



**Sponsored** Content

The Sample above is representative of approximate ad placement.

## **FORMATS & DEADLINES:**

File Format: GIF, JPG (we are unable to accept Flash files)

File Size: 40k maximum

Materials Due: 7 business days prior to start date

**PAYMENT POLICY:** Full payment for your digital placement is required at the start date of your schedule.

