

TIADA EDUCATION SEMINAR SPONSORSHIPS



GET FACE-TO-FACE WITH TEXAS DEALERS

No one knows the industry like TIADA. Our professional development program, the TIADA Dealer Academy, offers various seminars throughout the year to keep attendees up to date on the latest compliance issues, regulatory changes, and best practices.

Get next to the top dealer education program in the state by sponsoring a **TIADA Dealer Academy Seminar**. Your sponsorship includes:

- The opportunity to address attendees for 2-3 minutes after the am/pm break or lunch break (live or video)
- A display area outside the seminar for your promo items and literature
- Inclusion in the display ad inside the Texas Dealer magazine and in the Industry Email Update
- Seminar Scholarship – opportunity to invite a non-member dealer (*who has not attended a TIADA seminar in the last 2 years*) to attend at no cost (*Dealer must be approved by TIADA prior to invitation*)
- Inclusion in the non-member promotional mailer
- Your company's sponsorship listed on our member eblasts and blastfaxes
- Your name and company link on the main webpage for the event
- Your name and company link on the email confirmation and reminder sent to each attendee
- Your name and/or logo on the cover of the classroom materials
- List of attendees

\$1,500 each sponsorship — Maximum of 3 sponsors allowed per seminar.

To learn more about these limited opportunities, contact Patty Huber at
512.244.6060 | patty.huber@txiada.org