

# EDUCATION SPONSORSHIPS WITH



## GET FACE-TO-FACE WITH TIADA MEMBERS

No one knows the industry like TIADA. Our professional development program, the TIADA Dealer Academy, offers various seminars throughout the year to keep attendees up to date on the latest compliance issues, regulatory changes, and best practices.

Get next to the top dealer education program in the state by sponsoring a TIADA Dealer Academy Seminar. Your sponsorship includes:

- The opportunity to address attendees for 2-3 minutes after the am/pm break or lunch break
- A display area outside the seminar for your promo items and literature
- Inclusion in the display ad inside Texas Dealer magazine
- Your company's sponsorship listed on our member eblasts and blastfaxes
- Your name and company link on the main webpage for the event
- Your name and company link on the email confirmation sent to each attendee
- Your name and/or logo on the cover of the classroom materials
- List of attendees

**\$1000 each sponsorship** – Maximum of 3 sponsors allowed per seminar.

TO LEARN MORE ABOUT THESE LIMITED OPPORTUNITIES, CONTACT PATTY HUBER AT  
**512.244.6060** | [patty.huber@txiada.org](mailto:patty.huber@txiada.org)

# VIRTUAL WORKSHOP SPONSORSHIPS WITH



## BRAND YOUR COMPANY - SPONSOR A TIADA VIRTUAL WORKSHOP

With growing time and budget constraints, the convenient training options available through TIADA webinars makes it more important and desirable than ever to brand your company in front of the dealers.

We offer various workshops throughout the year meant to keep dealers up to date on the latest compliance issues, regulatory changes and best practices. Be associates with the top dealer education in the state by sponsoring a TIADA Virtual Workshop

### **Why should you sponsor?:**

- The opportunity to provide a 30 second recording about your company or a 50 word company description read by the presenter at the beginning and end of the workshop.
- Your logo included in Texas Dealer magazine display advertising
- Your logo on registration pages
- Your company's sponsorship listed on our member eblasts and blastfaxes
- Your company logo and link on the main webpage for the event
- Your company logo and link on the email confirmation sent to each attendee
- Your company logo on the first and last workshop slides
- List of attendees after the workshop
- Logo included on follow up communications with attendees

**\$250 each sponsorship** - 1 sponsor allowed per virtual workshop.

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